



**INTERNATIONAL TREE CLIMBING CHAMPIONSHIP
ARBOR FAIR
28-30 July 2017
US National Arboretum, Washington, D.C., USA**

**THE INTERNATIONAL SOCIETY OF ARBORICULTURE (ISA)
IS COMING TO WASHINGTON, D.C.!**

We would like to invite you to participate in the 2017 ISA Arbor Fair and Expo that is held in conjunction with the International Tree Climbing Championship on 28-30 July 2017 at the US National Arboretum, Washington, D.C.

Arbor Fair is an educational and fun event for the general public that focuses on environmental issues and promoting proper tree care. It will feature educational exhibits, information sessions, tree demonstrations, interactive children's activities, and much more. We will also offer an Expo where industry companies, manufacturers, and suppliers are invited to showcase their products. This is a great opportunity to learn more about the industry and what it has to offer the consumer when looking for a professional tree care service.

As an invited guest, *your booth will be complimentary.* Your organization will have the opportunity to interact with attendees about an aspect of tree care or the environment, display and hand-out educational information and resources, distribute information about your organization, and provide give-away items and prizes.

Your organization will also benefit from the additional exposure generated from the International Tree Climbing Championship (ITCC) and the ISA Fun Climb, two events that will coincide with the Arbor Fair and Expo activities. The ITCC attracts a large and diverse group of spectators who come to see the top climbers from around the world compete for the title of "World Champion." The ISA Fun Climb allows visitors of all ages to learn about professional tree climbing techniques and test their climbing skills. All events are open to the general public and will be advertised in the Washington, D.C. area. Last year's walk in attendance was over 500 guests and we anticipate another wonderful turnout.

Hurry...vendor space is limited! To participate in the 2017 Arbor Fair and Expo, please complete the attached agreement by 7 July 2017!



Questions? Contact aolmstead@isa-arbor.com
<http://www.itcc-isa.com/events/itcc/arborfair.aspx>



INTERNATIONAL SOCIETY OF ARBORICULTURE ARBOR FAIR

28-30 July 2017

US National Arboretum, Washington, D.C., USA

Deadline is Friday, 7 July 2017

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of Main Contact Person: _____

Title: _____

Phone: _____ Email: _____

Name of Onsite Contact: _____

Cell Phone: _____ Email: _____

Title/Type of Demonstration: _____

We agree to participate in the ISA Arbor Fair to be held at US National Arboretum, Washington, D.C. We will arrive at the park by 8:00 a.m. each day (11a.m. Friday) to set up our display and will be prepared for public visitors by 12:00 p.m. on Friday, 9 a.m. on Saturday and Sunday, and will agree to remain open until the conclusion of the event each day. We agree to comply with all standards set forth by US National Arboretum and ISA and modify our display at ISA's request. Please indicate which days you will be able to participate.

- | | |
|--|------------------------|
| <input type="checkbox"/> Friday, 28 July 2017 | 12:00 p.m. – 4:00 p.m. |
| <input type="checkbox"/> Saturday, 29 July 2017 | 9:00 a.m. – 4:00 p.m. |
| <input type="checkbox"/> Sunday, 30 July 2017 | 9:00 a.m. – 2:00 p.m. |

ISA will provide a designated 10x10 space, along with 1 table and 2 chairs for the event. Exhibiting organization is responsible for bringing a tent or other materials related to the event. Up to two lunch tickets per booth will be provided on Saturday and Sunday, additional meals may be purchased onsite. Please note that there will be overnight security at the arboretum and exhibit spaces can be left standing at the end of each day but we recommend you take all valuable items with you as ISA is not responsible for lost or stolen items.

I hereby agree to the outlined terms and conditions and sign as legal representative of the above organization.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Please complete and return to Anne Olmstead of ISA by Friday, 7 July 2017

Phone: 217-355-9411 x217 **Email:** aolmstead@isa-arbor.com

Mail: PO Box 3129 / Champaign, IL 61826-3129