For Immediate Release

European Tree Climbers to Compete in Bernreid

CHAMPAIGN, IL (May 30, 2012) - The European Tree Climbing Championships (ETCC) will be held in Bernried am Starnberger, (Germany) 23-24 June. The event hosted by the Germany Chapter of the International Society of Arboriculture (ISA) will bring in the top tree climbers from all over Europe who will compete to be known as the best of Europe.

The tree climbing competition simulates tasks that arborists may perform while in the field. On an average work day, climbing arborists work aloft in the trees using ropes and harnesses to safely perform skillful tasks to care for and maintain trees.

Male and female competitors perform five different events during the preliminary round of the competition that demonstrate the difficulty of the tasks and the need for safety. Each event tests a competitor's ability to professionally, and safely maneuver in a tree to care for it with minimal impact to the health of the tree.

The male and female competitors with the highest scores during the preliminary events move on to compete in the Masters' Challenge competition. The Masters' Challenge winners from each division are named the world champions. Champions receive cash and prizes, and an invitation to return the following year to defend the championship. The champions also represent Europe at the International Tree Climbing Championship to be held in Portland, Oregon, US August 11 and 12, 2012.

Showcasing the highest level of professional skills, the event also provides a competitive learning environment for those working in the industry.

Numerous industry sponsors, including Main Event Sponsor STIHL, provide support for the event to help showcase the event to the public and introduce them to the skills of professional arborists.

For more information on the ETCC, visit the website via eurotcc.org.

About ISA

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the consumer education web site, www. treesaregood.org, which fulfills the association's mission to help educate the public about the importance and value of proper tree care. Also, as part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit www.isa-arbor.com



International Society of Arboriculture P.O. Box 3129 • Champaign, IL 61826-3129 www.isa-arbor.com • 888.472.8733