For Immediate Release Tree Climbers To Compete on Toronto Island

CHAMPAIGN, IL (July 8, 2013) – Toronto Island will be the site for the ISA International Tree Climbing Championships (ITCC) on August 3 and 4. The world's best professional tree climbers from 19 countries will be showcasing their skills at maneuvering in the trees.

The tree climbing competition simulates tasks and working conditions of arborists in the field. Male and female competitors perform five different events during the preliminary round in which each event tests a competitor's ability to professionally and safely maneuver in a tree while efficiently performing work-related tree-care tasks.

The ITCC, presented by The Davey Tree Expert Company, begins with preliminary events to be held on Saturday, August 3 with the finals on Sunday, August 4. This unique event is held in conjunction with the International Society of Arboriculture (ISA) annual conference that will follow the competition.

Showcasing the highest level of professional skills and safety, the events provide a competitive learning environment for those working in the industry. "The ITCC is an opportunity for arborists from around the world to learn new techniques from one another and to see the use of new and different equipment," says ISA Executive Director Jim Skiera. "Competitive tree climbing also introduces the public to the skills professional tree climbing arborists must use for safe, professional tree work."

Professional tree climbing competitions are held around the world to provide a platform for arborists to learn about the latest in climbing techniques and innovations in equipment. Winners of these competitions are invited to compete in the world championships. Skiera adds, "This competition brings together the best of the best from around the globe." Sixty-five competitors will be competing to earn the title of world champion.

The male and female competitors with the highest scores during the preliminary events move on to compete in the Masters' Challenge Championship round sponsored by Husqvarna which will be held on Sunday, August 4. The Masters' Challenge winners from each division are named the world champions and earn the opportunity to return the following year to defend the championship.

ISA and its Ontario Chapter will also host an Arbor Fair on Saturday during the event. All events are free and open to the public. For more information on the ITCC, visit www.itcc-isa.com.

About ISA

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill. (US), is a nonprofit organization supporting tree care research and education around the world. As part of ISA's mission to promote the professional practice of arboriculture, it offers the only internationallyrecognized certification program in the industry. To promote the importance of arboriculture, ISA also manages the consumer education web site, www.treesaregood.org, which fulfills the association's mission to help educate the public about the importance and value of proper tree care. For more information on ISA and professional credentialing for arborists, visit www.isa-arbor.com.



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