

*For Immediate Release*

## Parco della Villa Reale in Monza site for European Tree Climbing Championship

CHAMPAIGN, IL (15 June, 2015) – The public is invited to Parco della Villa Reale in Monza, Italy for the European Tree Climbing Championships (ETCC) sponsored by STIHL. The ETCC, to be held on 4 and 5 July will showcase the top professional tree climbers from across Europe and is hosted by the Società Italiana di Arboricoltura (SIA).

This unique event is part of the International Society of Arboriculture's (ISA) Tree Climbing Championship Series and follows rules established by the ISA and its international committee. The competition tests the competitors' ability to safely and efficiently maneuver in a tree while performing work-related tasks. Events are designed to simulate tasks that professional tree workers may perform while caring for trees.

The ETCC provides a competitive and educational opportunity for arborists in Europe to demonstrate safe practices, and exchange new climbing techniques and equipment. Male and female competitors perform five different events during the preliminary round of the competition that demonstrate the difficulty of the tasks and the need for safety. Preliminary events for the ETCC will begin at 8:00 am on Saturday 4 July.

The male and female competitors with the highest scores during the preliminary events move on to compete in the Masters' Challenge competition to be held on Sunday 5 July beginning at 8:30 am. The Masters' Challenge winners from each division are named the European champions and qualify to compete for the 2016 World Championship to be held 2-3 April in San Antonio, Texas, US.

Numerous industry sponsors, including Main Event Sponsor STIHL, provide support for the event to help showcase the profession to the public and introduce them to the skills of professional arborists. The event is also supported by the Comune di Monza.

People can learn more about the event and about arborists during the World Fair in Milan. The SIA will be providing seminars on 2 and 3 July prior to the ETCC. There will also be children's activities including a tree climb. For more information on the ETCC and International Tree Climbing Championships, visit <http://www.itcc-isa.com/etcc>.

### **About ISA**

*The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., is a nonprofit organization supporting tree care research and education around the world. To promote the importance of arboriculture, ISA manages the consumer education web site, [www.treesaregood.org](http://www.treesaregood.org), which fulfills the association's mission to help educate the public about the importance and value of proper tree care. Also, as part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information on ISA and Certified Arborists, visit [www.isa-arbor.com](http://www.isa-arbor.com).*

### **About Società Italiana di Arboricoltura (SIA)**

*The Società Italiana di Arboricoltura (SIA) is a chapter of the The International Society of Arboriculture (ISA). To learn more about SIA visit <http://www.isaitalia.org>.*



**International Society of Arboriculture**

P.O. Box 3129 • Champaign, IL 61826-3129  
[www.isa-arbor.com](http://www.isa-arbor.com) • 888.472.8733