



# 2026

## North American Tree Climbing Championship

### SPONSORSHIP GUIDE

15-17 MAY | DAVEY SEED CAMPUS, KENT, OHIO

The **International Society of Arboriculture (ISA)** is a worldwide professional organization dedicated to fostering a greater appreciation of trees and promoting research, technology, and the professional practice of arboriculture. ISA serves more than 26,000 members in 70 countries along with 69 components.

ISA is also the credentialing body for the arboriculture profession, with over 57,000 ISA credentials held in numerous countries worldwide. The global headquarters office is in Atlanta, Georgia, US. The organization works to educate the public on the benefits of trees and the importance of safe, proper tree care.

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## North American Tree Climbing Championship (NATCC)

15-17 MAY | DAVEY SEED CAMPUS, KENT, OHIO

The North American Tree Climbing Championship (NATCC) provides a competitive but educational opportunity for working arborists in the U.S. and Canada to demonstrate and exchange new climbing techniques, equipment, and safe work practices. The NATCC provides positive public exposure to the profession and professionals.

**60+**

Anticipated Competitors

**300+**

Anticipated Public Spectators

**100+**

Anticipated Volunteers

**15+**

Anticipated Exhibitors

**3**

Anticipated Countries Represented

## Proposed Schedule of Events

Subject to change

### Friday

- Competitors' Gear Inspection and Walk Through
- Preliminary Events Day 1
- Arbor Fair

### Saturday

- Preliminary Events Day 2
- Arbor Fair and Community Outreach Day

### Sunday

- Masters' Challenge
- Arbor Fair

# NATCC Sponsorship Opportunities



	<b>TITLE SPONSOR</b> <b>\$20,000</b> (if no global event partner)	<b>MASTERS' CHALLENGE SPONSOR</b> <b>\$10,000</b>	<b>PREMIER SPONSOR</b> <b>\$4,000</b>	<b>PARTNER SPONSOR</b> <b>\$2,000</b>	<b>HEAD-TO-HEAD EVENT SPONSOR</b> <b>\$1,500</b>	<b>ONSITE ACTIVATION SPONSOR</b> (Prices vary*)
Acknowledgement as event sponsor in promotional materials, event marketing and social media outreach efforts						
Beach Flag placement in prominent location						
Category exclusivity						
Logo on event website (hyperlinked) and onsite signage	<b>LARGE</b>	<b>MEDIUM</b>	<b>MEDIUM</b>	<b>SMALL</b>	<b>SMALL</b>	<b>SMALL</b>
Logo included in sponsor recognition ad in one issue of Arborist News (availability depends on the date the contract is signed)						
Logo placement on Competition Shirts and Bag (300-500 each item)						
Onstage presence by one representative at the Awards Ceremony						
Opportunity to provide a bag insert						
Opportunity to provide prizes and/or giveaways to competitors and volunteers						
Opportunity to sponsor one of the five preliminary event trees (as appropriate), with option to host vendor booth near tree (based on site compatibility)						
Opportunity to select one onsite activation* - Meal(s), Hydration Stations, Coffee, Apparel, TCC Participant Bag (if no Global Partner), Equipment/Gear, Climber's Celebration, Public Engagement, Sustainability Partner						
Sponsor Banner displayed at the respective sponsored-event or activation						
Two 2' x 3' banners displaying only the sponsor logo at the Masters' Challenge tree with the opportunity for the sponsor to provide additional signage and banners						
ArborFair booth space at TCC (size: 10x10 or 100 sq. ft.)	 (Option for larger booth)		 (Option to place near chosen prelim event)		 (Option to place near chosen prelim event)	

\*See page 5 for list of Onsite Activation options.

# Onsite Activation Sponsor Options



## Meal Sponsor | \$10,000 USD/ per day (3 available)

Competitors and volunteers must have fuel to engage at the highest level.

## Hydration Station | \$3,000 USD

Attendees and competitors will fill their reusable water bottles again and again at the hydration station branded with your company logo. The station will be placed strategically around the park for easy access and visibility.

## Water Bottle Sponsor | \$4,000 USD

All competitors and volunteers receive a reusable water bottle during the event. See your logo on these bottles used during the event and for lasting recognition. In-kind donations of water bottles will be considered.

## Sustainability Sponsor | \$4,000 USD

Help our TCC become a more sustainable event by providing high-visibility recycling.

## Coffee Sponsor | \$4,000 USD

Support providing coffee throughout the event for competitors, volunteers and staff. Logo recognition on signage and materials (as appropriate).

## Equipment Sponsor | Inquire with ISA

Tree-climbing equipment in good condition, appropriate for tree climbing, and in compliance with industry safety standards is paramount to the safety of climbing arborists. The equipment sponsor supports ISA's efforts to supply the proper gear for the competition through either monetary or in-kind donations.

## Climbers Celebration | On or Off-site | Inquire with ISA

After the competition, on Saturday evening, competitors, volunteers, sponsors, and vendors can network and unwind in a festive atmosphere with food, drinks, music, and camaraderie. The reception sponsor supports this activity and can leave a lasting impression as the final brand put before this segment of the arboriculture profession. Opportunity to address audience.

## TCC Participant Bags | Inquire with ISA

Competitors and volunteers have a lot of equipment and personal items they need to transport both during the event and at work. Participant bags allow a sponsor to get logo recognition at the event and in the communities where the participants live and work. Option for financial sponsorship or in-kind donation.

## Public Engagement | Inquire with ISA

Help provide the fun, festive atmosphere necessary to encourage the public to learn about the importance of safe, proper tree care. Support also includes the ever popular Kids' Climb and associated activities. The public engagement sponsor supports ISA's efforts to reach out to the public, both in the city where the event is taking place and throughout the region through mainstream and social media.

## Apparel Sponsor | Inquire with ISA

The apparel sponsor outfits the competitors in the official event jersey and provides shirts for the volunteers. Support for clothing is provided through either monetary or in-kind donations.

# NATCC Sponsorship Opportunities

## ISA Global TCC Partner | \$80,000 USD

ISA Global TCC Partner is an integral partner in the success of all TCCs. The sponsor supports ISA's endeavours to reach field arborists and the public with messages about safety, professionalism, and proper tree care.

### Digital & Social Media Presence

- Largest sponsor logo on ISA website and event website, sponsor, and event banners
- Website logos will click through to the company website
- Logo recognition as TCC Global Partner in two issues of Arborist News. Includes a primary hyperlink to your website's homepage within the magazine's digital version
- Mention in event press releases and other event marketing and social media outreach efforts

### Onsite

- Trade stand with the opportunity to bring tent canopy and signage with logo
- Beach Flag placement in prominent location
- Logo on all event signage
- Onstage presence by one representative at the Awards Ceremony, plus opportunity to present awards/prizes to competition winners
- Logo placement on competition shirts and bag (300-500 each item)
- Opportunity to provide an insert, in addition to prizes or giveaways to competitors and volunteers



# Arbor Fair at NATCC Sponsorship Opportunities



Photo Credit: Arbor Fair at ISA's 2024 International Tree Climbing Championship, Savannah, GA

## ARBOR FAIR

Arbor Fair is an educational and fun public event focusing on promoting proper tree care. It will feature educational exhibits, information sessions, demonstrations, and interactive children's activities. Arbor Fair is industry and public focused, with booths featuring manufacturers and suppliers showcasing their products. This is an excellent opportunity to learn more about the industry and what it offers consumers when looking for a professional tree care service.

### Your Investment Includes:

-  Premiere Location
-  6ft table and two [2] chairs
-  Tent, power, and internet are not included
-  Included in meals onsite [Breakfast/Lunch and Beverages], for 2 representatives
-  Unparalleled networking opportunities, climbing community, and public engagement

### Arbor Fair Booth Rates:

\*Pricing based on 10x10 sqft

Early (1.5 Months before Event)	\$1,200.00 USD
Regular (Up to 2 days before Event)	\$1,500.00 USD
Local Non-Profit/Community Organizations	\$950.00 USD

Interested in a larger booth space? Contact [adoty@isa-arbor.com](mailto:adoty@isa-arbor.com)